

BA.DSI Core Courses Prerequisite Structure (Academic year 2566) Total number of credit 121 credits

4 years graduation ( Student ID66 – ID70 )

1/1 16 credits	DSI101 Intro to DSI (3)	DSI102 Intro to Digital Tech (3)	DSI103 Seminar (1)	DSI201 Human Communication I (3)	DSI204 Introduction to Business (3)	GEN111 Man & Ethics (3)
1/2 18 credits	DSI104 Web Tech. & Database (3)	DSI105 Programming s (3)	DSI106 Digital Arts (3)	DSI202 Human Communication II (3)	GEN121 Problem Solving (3)	LNG120 General Eng (3) or LNG220 Academic Eng (3)
2/1 18 credits	DSI107 Stats (3)	DSI108 Digital App.Production (3)	DSI203 Psychology for Digital Services (3)	DSI205 Digital Marketing (3)	GEN231 Miracle of Thinking (3)	LNG220 Academic Eng (3) or LNG224 Oral Communication (3)
2/2 18 credits	DSI109 User Experience & User Interface (3)	DSI110 Digital Project Management (3)	DSI206 Marketing Research (3)	DSI207 Personnel Management (3)	DSI208 Business Economics (3)	GEN241 Beauty of Life (3)
3/1 18 credits	DSI111 Digital Transformation (3)	DSI209 Financial Management (3)	DSI210 Accounting for Small & Medium Enterprises (3)	DSIXXX วิชาเลือก (3)	Free Elec1 (3)	LNG323 English for Digital Service & Innovation (3)
3/2 15 credits	DSI112 Digital Service Design (3)	DSI113 Knowledge Management (3)	DSI211 Digital Laws (3)	GEN351 Leadership (3)	Free Elec2 (3)	
4/1 9 credits	DSI301 Experiential Learning I (6)	DSI303 Capstone Project I (3)				
4/2 9 credits	DSI302 Experiential Learning II (6)	DSI304 Capstone Project II (3)				