

BA.DSI Core Courses Prerequisite Structure (Academic year 2566) Total number of credit 121 credits

4 years graduation (Student ID67)

1/1 16 credits	DSI101 Intro to DSI (3)	DSI102 Intro to Digital Tech (3)	DSI103 Seminar (1)	DSI201 Human Communication I (3)	DSI204 Introduction to Business (3)	GEN111 Man & Ethics (3)
1/2 18 credits	DSI104 Web Tech. & Database (3)	DSI105 Programming s (3)	DSI108 Digital App.Production (3)	DSI202 Human Communication II (3)	GEN121 Problem Solving (3)	LNG120 General Eng (3) or LNG220 Academic Eng (3)
2/1 18 credits	DSI107 Stats (3)	DSI106 Digital Arts (3)	DSI207 Personnel Management (3)	DSI205 Digital Marketing (3)	GEN231 Miracle of Thinking (3)	LNG220 Academic Eng (3) or LNG224 Oral Communication (3)
2/2 18 credits	DSI109 User Experience & User Interface (3)	DSI110 Digital Project Management (3)	DSI206 Marketing Research (3)	DSI203 Psychology for Digital Services (3)	DSI208 Business Economics (3)	GEN241 Beauty of Life (3)
3/1 18 credits	DSI111 Digital Transformation (3)	DSI209 Financial Management (3)	DSI210 Accounting for Small & Medium Enterprises (3)	DSIXXX วิชาเลือก (3)	Free Elec1 (3)	LNG323 English for Digital Service & Innovation (3)
3/2 15 credits	DSI112 Digital Service Design (3)	DSI113 Knowledge Management (3)	DSI211 Digital Laws (3)	GEN351 Leadership (3)	Free Elec2 (3)	
4/1 9 credits	DSI301 Experiential Learning I (6)	DSI303 Capstone Project I (3)				
4/2 9 credits	DSI302 Experiential Learning II (6)	DSI304 Capstone Project II (3)				